

# The First 50 Years

## THE SIERRA-CASCADE LOGGING CONFERENCE 1950-1999

By Warren Carleton

Much of the early history of the Sierra-Cascade Logging Conference was well covered by Lloyd "Wampy" Wambold, the second Secretary-Treasurer of the Conference, in his Report & Directory for 1974, the Silver Anniversary Year. "Wampy" described the first 25 years of the Conference and captured for us its birth and the folks responsible for its start. In compiling the history of the Conference I have used "Wampy's" R & D narrative to describe the first 25 years. For the next 25 years I have depended upon available Conference records.

"Wampy" started with events in the early Thirties when Archie Whisnant, Secretary of the Pacific Logging Congress, and George Cornwell, editor of the Timbermen, were busy organizing regional logging conferences to draw the logging and lumber people together in the various timber regions, and to deal with the problems peculiar to these regions.

Two conferences were started in the California area. The Redwood Conference was started in the early Nineteen Thirties and the Pine Conference followed later. The first Pine Conference was held in Klamath Falls, and consisted of a program.

About 70 loggers and equipment representatives attended. The second Pine Conference, also just a program, was held in Reno. In "Wampy's" words: "As I recall, there were distractions from the program, as there were only 7 people at the meeting I attended. That was the end of the Pine Logging Conference."

Whisnant and Cornwell tried to reactivate the Pine Logging Conference in 1946-47, and enlisted the support of Carwin Woolley, who later became the Executive Vice President & Manager of the Pacific Logging Congress. The three made progress, working with California industry representatives. On a hot mid-summer day in Chico in 1947, the preliminary organizational work was completed to form the Sierra-Cascade Logging Conference.

Archie Whisnant, Harold Crane, F.W. Tarr, Bob Grimmitt, Swift Berry, Jack Berry and Bill Berry got the organization off the ground. The new conference was to cover the pine producing lands in California and Southern Oregon. A board of directors was quickly assembled. (I believe the board was organized by districts, but I only have 1954 records to verify this.) The directors were representative of the Rogue River, Siskiyou-Modoc Coast, South Sierra, North Sierra, East Side and Klamath Basin Districts. The District Director organization remained in place through the 1968 Conference.

The first Conference was held in early February of 1950 in Chico, Harold Crane, of Crane Mills, was President. Jack Berry was Secretary-Treasurer, Bill Berry was Program Chairman and Ed Gurney was Equipment chairman. It was here that Bill Berry introduced the "Riggers Roundtable", a invitation for anyone to get up and speak. As noted by "Wampy": "Bill could generate enough controversy in introducing his subject so that it was not necessary to have 'stooges' in the audience to keep the thing alive. It was a question of keeping it under control."

The headquarters was the Hotel Oaks in Chico. The equipment show was in a tent at the Chico Municipal Airport and the program was conducted in the airplane hangars. Many of the members had rooms at the Richardson Springs Resort, east of the airport. Having been one of those assigned to Richardson Springs, I can report first hand that only one in seven residing there had a bath or shower in their room. Those without had to make reservations with the lucky ones for a bath. The Richardson lobby was the place to make the bathing arrangements, and there was a steady stream of guys with soap, towel, key, and drink in hand, headed upstairs to a room "with".

And the rains came at this first Conference. Under the deluge the tent started to leak and the colors ran out of the decorations and all over the exhibits. Then huge bulges of trapped water developed in the tent, encouraging most of us to escape to the safety of the bar. The Equipment Committee salvaged the meeting in grand style,

however, by hosting two cocktail parties and a buffet dinner.

Bill Berry was appointed chairman of a committee of three to select the site for the second Conference and Redding-Anderson was chosen.

Bob Grimmitt, Pine Logging Company, was President for the 1951 Conference. Again Jack Berry, Bill Berry and Ed Gurney ran the show. Bill continued with his "Riggers Roundtable" during the program. The headquarters hotel was the Golden Eagle, a regular selection for a number of years. A member was appointed Housing Chairman to procure rooms for the members, and this procedure continued through the 1956 Conference.

For this 1951 Conference, the Equipment Committee again hosted two cocktail parties and dinner, and added a floor show. A dance closed out the entertainment.

The Third Conference, in 1952, returned to Redding-Anderson with Herb McMahan, Ralph L. Smith Lumber Company, as President. Jack Berry and Ed Gurney were back, while Jim Garrett, Collins Pine Company, was Program Chairman. Jim's theme for the Conference was "For Good Will And Good Logging", and this has been our Conference motto to this day.

The equipment people again hosted the cocktail parties, dinner show and dance in 1952. In addition, to encourage spouses to attend the Conference, they hosted the first ladies luncheon. The cocktail event was now called the Log Pond and the first ladies luncheon. The cocktail event was now called the Log Pond and the

dinner event the Timberee. The 1952 Conference ended Saturday afternoon with a "bull of the woods" barbecue at the Fair Grounds.

Later in 1952 the Conference hosted a newsman's tour of the timber area about Redding. Nine people from newspapers, TV and radio toured the woods operations over a two day period. As the result of the tour and the reports filed by the guests, the Directors established the Sierra-Cascade Logging Conference Forest News Award. The Award was an invitation for newspeople to report on any category related to trees, logging, forest products manufacturing, forest management, etc. With this competition, the Directors anticipated increased public exposure and publicity for the industry. Later, prior to the 1960 Conference, the Directors created two divisions for the competition: large and small news divisions.

The forest news award competition continued through the 1963-64 Conference year. The directors then ended the program as the interest and competition had waned, and turned instead to professional publicity. Jack Berry, who was engaged in such service, was signed to a contract to provide Conference publicity. The arrangement continued for several years.

The fourth Conference was at Redding-Anderson in 1953, with Jim Garrett, Collins Pine Company, as President and Jack Berry as Secretary-Treasurer. The Conference was held in the middle of February to dodge a housing problem. The problem was that the Red Bluff Bull Sale was also in early February and on occasion, the dates for the Sales and the Conference

were the same. When this occurred, housing was in short supply. So a deal was struck to schedule the Bull sale for the first week of February and the Conference for the second week.

For this fourth Conference, the Log Pond cocktail parties became the Sawdust Bowls and the Saturday lunch became the Cookhouse Lunch. In addition to hosting the Sawdust Bowls, the equipment people hosted the Timberee and the second ladies luncheon. The Timberee was continued through the 1963 Conference and the Cookhouse Lunch was continued through the 1959 Conference.

Henry Ghiglieri, J.T. McDonald Logging Company, was President for the fifth Conference; this was in 1954 and the location was again Redding-Anderson. A new feature the Loggerama, was added for the Saturday session. Most of the exhibited equipment was put to work on the fairgrounds race tract. The most exciting moment was the loading crane tipping over during the demonstrations.

The Loggerama was continued through the 1957 Conference, then was discontinued after being rained out for three consecutive years.

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## The First 50 Years (Continued)

At the 1954 Conference, the first Forest News Awards were presented to the news reporters with the best reports on the forest industry. During the Conference, L.J. Carr, President of Forest Products Research Society, excited everyone with his predictions about the future forest products industry. News reporters went wild with his description of the industry by 2004; Carr claimed research and science confirmed his predictions. His report inspired one reporter to coin the term of "atomic lumbermen" for future forest products industrialists.

For this 1954 Conference, Jack Berry was the Secretary-Treasurer. There were changes in organization, with the formation of an Executive Committee and, on the equipment side, the formation of the Equipment Committee and supportive Advisory Committee. For the first time resolutions of the Conference position on issues were drafted and approved. The new Equipment Committee started soliciting contributions for support of the entertainment, and continued hosting the Sawdust Bowls, Timberee and ladies luncheon.

Redding-Anderson was the site of the 1955 Conference, with W.S. "Wick" Wickstrom, Biles-Jameson Lumber Company, President. Jack Berry was the Secretary-Treasurer for the last time. Lloyd D. "Wampy" Wambold, Lakeview Lumber Company, was elected to replace him.

Resolutions from the Conference focused on the problems with roads used for log hauling. The resolutions urged better roads be built and maintained in the areas of timber hauling, and that roads in the timber areas be designated "Natural Resource Roads" and receive additional funding for construction and maintenance. Support was given to Senator Swift Berry's S.B. 271 that would permit loggers to make agreements with the State to haul excess loads in exchange for maintenance payments; the bill didn't fly. Additional support was given to measures to modify the Vehicle Code to permit beneficial truck standards.

In July following the 1955 Conference there was another newsmen's woods tour. Six representatives from the press and TV were escorted by twenty-six industry representatives. This tour spurred the interest and competition for the news award.

"Wampy" had his first year as Secretary-Treasurer at the 1956 Conference in Redding-Anderson (he continued as Secretary-Treasurer through the 1979-80 Conference year). Lafe Stephens, Weyerhaeuser Timber Company, was President. "Wampy" reported that the "Equipment people are to be commended on the unusual entertainment furnished which included three Sawdust Bowls, ladies luncheon and style show, the Paul Bunyan Lunch Saturday noon at the fairgrounds and the floor show at the Timberee."

The 1957 Conference was the first to be held outside the Upper Sacramento Valley, and it was in Sacramento at the old State Fair Grounds. The Conference was well supported by Bert Geisreiter, Manager of the Sacramento Convention Bureau, which helped with the registration, provided badges, handled the housing, with the support of Jack Berry, and paid the rent for the use of Governor's Hall at the Fair Grounds. Governor "Goody" Knight gave the welcoming address. For the first time the Conference had a Publicity Chairman; Wayne Hubbard, from Keep California Green; and press room to coordinate publicity and press releases. The Hotel El Rancho was the headquarters hotel.

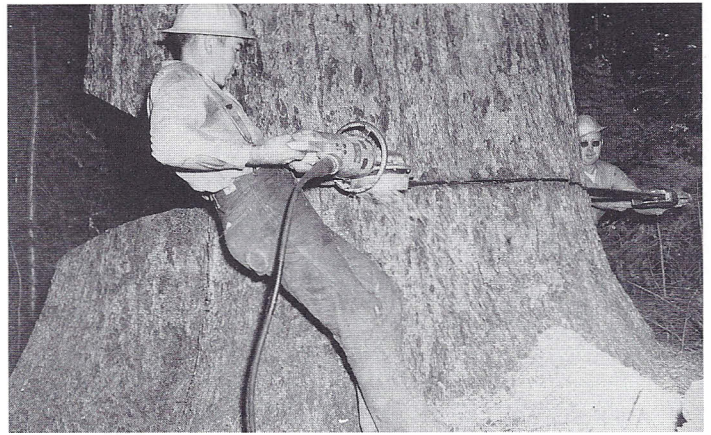
The Conference returned to Redding-Anderson for the period 1958 through 1960. In 1958 we lost Harold Crane, the first President of the Sierra-Cascade Logging Conference, and in 1959 we lost Harry Russell, Past President and very staunch supporter of the Conference.

During this 1958-60 period the Redding motel-hotel owners formed a group to manage the housing reservations and arrangements. In 1960 Redding businesses helped the Equipment Committee fund the entertainment, leading to the formation of the Redding Chamber of Commerce Convention Bureau. Also supporting the Conference during 1959 and 1960 registration were the Shasta County Sheriff's Posse-ettes.

The 1959 Conference featured "Lausmann's Lousy Loggers Band" for the first time at the Sierra-Cascade Logging Conference. The band's initial appearance had been at the Pacific Logging Congress in November 1958.

In 1961 the Conference returned to Sacramento and received the same help from the Sacramento Convention Bureau that had been given in 1957. The headquarters hotel was the El Dorado Hotel. Governor Pat Brown gave the welcoming address.

The 1962 Conference was back in Redding and was the first and only Conference that did not have an equipment show. There were several "firsts" about this Conference: it was the first Conference without an equipment show; the first without a program committee, as Dean Solinsky, of Solinsky & Solinsky, made all the arrangements himself; the only Conference where the keynote speaker, Richard Nixon, became the President of the United States; the first time the Redding Cascade Theater was used for the program sessions.



Redding-Anderson was the site of the 1963 Conference. The Directors took action to help the Equipment Committee reduce some of its costs, and agreed to the elimination of one Sawdust Bowl and replacing the First night banquet with a smorgasbord. Dancing to music by "Lausmann's Lousy Loggers Band" followed. The Shasta County Sheriff's Posse-ettes again were very helpful with the registration.

The Conferences of 1964 through 1967 were in Sacramento. The headquarters was the El Dorado Hotel and the events were at the old State Fair Grounds. "Lausmann's Lousy Loggers Band" performed at all four of these Conferences, and continued to be part of the Conference through 1976. The band broke up after the 1976 Conference but band members belonging to the Sierra-Cascade Logging Conference reorganized and continued to perform as "Lausmann's Lousy Loggers Band" through the 1982 Conference.

The Equipment Committee Chairman for the 1964 Conference was Bob Jensen, Fred E. Barnett Company. Bob was the only Conference member to have served on both the equipment and logger sides of Conference leadership.

The 1965 Conference was originally scheduled to be in Redding-Anderson but some of the buildings at the Shasta District Fair Grounds were not available. Temporary structures could be set up but this wasn't agreeable with the Equipment Committee. With approval of the Directors, President Warren Carleton, American Forest Products Corporation, moved the 1965 Conference to Sacramento. Support was solid from the Sacramento Convention Bureau and, on short notice, Roy Stillwell, Tenco Tractor, agreed to lead and organize a Sacramento Equipment Committee. Roy Stillwell's "Greatest Show On Worth" was one of the best equipment shows the Conference has had.

During this 1965 Conference the first trees were planted at the site of the new California Exposition and State Fair. Seedlings were furnished by the California forest products industry and were presented to the Fair by Al Hildman, Michigan-California Lumber Company, and Phillip Farnsworth, California Redwood Association. Also participating were Dewitt Nelson, California State Director of Conservation, Clarence Azevedo, State Fair Executive Committee Chairman, Warren Carleton, Conference President, "Lausmann's Lousy Loggers Band" and the Keep California Green-girls. Jack Larson, Consulting Forester, was Chairman of the Ceremony.

Conference publicity was handled by Jack Berry, Berry Associates, who had been awarded a two year publicity contract prior to the 1965 Conference.

During the 1965 Conference year, the financial support structure was changed from voluntary assessments based on lumber and logging production, to \$25.00 for logging and trucking firms, and \$50 for lumber and wood processing companies.

In September of 1965 a third Newsmen's Forest Tour was sponsored by the Conference. General Chairman was Jim Fisher, J.W. Fisher Logging Company. The tour traveled through the forest area north and east of Redding, and was financed by contributions from members of the forest industry and allied fields.

A new wrinkle was introduced at the 1966 Conference by President Ray Crane, Crane Milles. The event started off with "Breakfast At The Conference", the first gin fizz breakfast, and featured the first "Tournament Of Tall Timber Tales". Tall tales world's champion from Grass Valley, Don Matson, successfully defended his title. Another first was starting the program in the afternoon of day one.

"Breakfast At The Conference" and the "Second Tournament of Tall Tales" were continued at the 1967 Conference. The Equipment Committee introduced door prizes at the Breakfast. For the first time complimentary cocktails were limited to three per person.

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## The first 50 Years (Continued)

For the four consecutive Conferences in Sacramento, 1964 through 1967, the Sacramento Convention Bureau furnished the Conference with pre-registration material and badges, paid the rental on Governor's Hall at the State Fair Grounds, furnished a portion of the registration labor and provided the programs.

A pet project of Bob Bough, W.V. Morgan Company, was to have the Equipment Committee sponsor scholarships. As the result of Bob's drive, the 1967 Equipment Committee started an annual scholarship fund for a qualified forestry student at either the University of California, Berkeley, or Oregon State University; the initial award was \$500.00. The Conference was asked to administer the program and Ray Crane was appointed Chairman of the Scholarship Committee, to establish the rules for application and select the scholarship winners.

In 1968 and 1969 the Equipment Committee increased the contribution to the scholarship fund by \$1,000.00 per year. The Conference Directors also added to the fund \$500.00 in each of the years of 1967 and 1968, and now the fund was able to award two scholarships per year.

In 1967, the Conference sponsored a fourth tour for the media, now calling it the Press Tour. In September, the Press Tour spent several days in the Mother Lode Area and visited the timber areas of El Dorado, Amador and Calaveras Counties. General Chairman was Warren Carleton, American Forest Products Corporation. Twenty representatives from newspapers, TV, radio and government were escorted by twenty-six representatives from industry.

In the same year, 1967, the Equipment Committee incorporated as a non-profit organization, with officers and a board of directors. George McClean, Standard Oil Company, as the first President. The corporation stated that the directors represented various areas within the scope of the Sierra-Cascade Logging Conference; that each local equipment committee would be responsible for producing the annual show and related events if the Conference is in their area.

President Tom Taylor, American Forest Products Corporation, took the 1968 Conference to Fresno. Again, the opening event was the Breakfast and the "Tournament of Tall Tales". The new champion was John Parmeter, Stockton Box Company.



Ed Norby, Norby Lumber Company, was Program Chairman for the 1968 Conference, and Ed initiated a first for the organization. Ed had all the speakers submit a copy or summary of their presentations, thus making the papers available for inclusion in the Report & Directory.

At Fresno, covered facilities were limited so General Chairman Del Dixon, Quinn Company, erected a tent in the parking lot and provided a facility for the equipment displays.

1. The first two Forestry Scholarships were awarded.
2. The Sierra-Cascade Logging Conference was incorporated August 26, 1968. The Executive Committee was reactivated, becoming responsible for finance, policy and developing recommendations for the Board of Directors.
3. The fiscal year was gradually changed to end on June 30.
4. The Executive Committee prepared a budget one year in advance.
5. The dues structure was changed and all fees were increased: Individual Memberships from \$10.00 to \$15.00; Firm Memberships for wood processing firms from \$50.00 to \$75.00; Firm Memberships for logging and trucking firm from \$25.00 to \$35; all Firm Memberships included one Individual Membership.

6. Directors no longer represented Districts. In replacing Districts, the Board would act to maintain a broad representation of the entire Sierra-Cascade area.
7. Humboldt State University and the University of Nevada, Reno were added to the list of universities whose students could apply for the Forestry Scholarship.
8. On July 26, Lowell Jones, Lowell Jones Logging Company, headed another Press Tour (Show Me Trip) in the Klamath Falls and Northern California Area.

Sacramento hosted the 1969 Conference at the new Cal-Expo Fair Grounds. At the Breakfast, Governor Ronald Reagan welcomed the loggers, and in turn was presented with an axe. Also featured at the Breakfast was the Fourth "Tall Timbers Tales" Contest.

Many folks from the Equipment Committee and Program Committee spent long hours of study and work to turn Cal-Expo into a fairly decent facility for the Conference.

Another honored official at this Conference was Ivy Baker Priest, who spoke to the ladies at the Ladies Day event. Mr. Priest had been Treasurer of the United States and, at this time, was Treasurer of the State of California.

On Saturday of the Conference, the second tree planting ceremony at Cal-Expo was scheduled (the first tree planting ceremony took place during the 1965 Conference). Rain interrupted the planting of the trees for several days so the ceremony took place indoors. The gift of trees from the California Forest Products Industry was a renewal of a pledge made by the Sierra-Cascade Logging Conference in 1965 "to participate in the programs and to cooperate with the California Exposition in their landscape and beautification program". Thirty large conifers and hybrids were planted later in an area adjacent to the Exhibit Complex. This grove of commercial variety trees is identified by a plaque that is mounted on a huge log cross section. The plaque calls attention to our forests as the only renewable natural resource and points to the fast growing qualities of some of these species.

Robert Jordan, California Forest Protective Association, Dick Pland, Pickering Lumber Corporation, and Bud Van Horn, Keep California Green, Inc., co-chaired the indoor event. Providing much for the occasion was "Lausmann's Lousy Loggers Band".

"Wampy" described the indoor event succinctly: "Although the weather did not cooperate, bunk house loggers have not changed throughout the years, and a passable job of planting was done on the second story indoors."

Conference publicity was handled by Bud Van Horn, Keep California Green, Inc. Later in the year, Cal-Expo offered to make a parcel of land at the fair site available to the lumber industry and approached the Conference with the offer. After consideration, the Directors asked for time to study the offer.

Another item requiring substantial consideration by the Directors was whether or not to accept the recommendation to take the Conference to Reno in 1970. After much debate, however, the Directors voted to make Reno the site of the 1970 Conference. They also agreed, with equal support from the Equipment Committee, to produce and mail three newsletters to the membership during the year, and to invest in additional professional publicity.

The Reno Conference was a hit. Paid registration was 1,048, the record to date. President Roy Berridge, Diamond International Corporation, jump-started the Conference by arranging to have a large Christmas Tree delivered to the City of Reno in the name of the Sierra-Cascade Logging Conference.

For the Conference, the Nugget was the headquarters hotel. The Fifth Annual Tall Tales Contest started the Breakfast, and was followed by the welcoming address from the Governor of the State of Nevada, the Honorable Paul Laxalt. The final day included the Tournament of Champions, a contest of logging skills.

Following the 1970 Conference, the newsletter, now called the News Log, was published five times up to the 1972 Conference. Another publicity effort was a joint endeavor by the Directors and the Equipment Committee in contracting for professional publicity with the Evanson Public Relations Company, for a cost of \$1,500 for each party. The effort failed to increase the 1971 registration and the contract was not renewed.

Sacramento was selected for the 1971 Conference and another change was approved for the scholarship program: the Directors approved the addition of two new scholarships. These additional scholarships were Forestry Technical Scholarships of \$250 each for students in community colleges, junior colleges or technical schools, and studying forestry or forestry related programs.

Prior to the 1971 Conference, a Christmas Tree from the lands of Michigan-California Lumber Company was presented to the City of Sacramento.

The 1971 Conference started with the Breakfast and Tall Tales Contest and ended with a Saturday "Loggers Holiday". There were the traditional axe throwing and choker setting events, plus a new event, front end loading.

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## The first 50 Years (Continued)

The Directors concluded the agreement with Cal-Expo officials for the development of the parcel of land on the fair site for a forest center. In the following year a design for the development of the parcel was completed. The project was completed in 1978. Administratively, the project was set up as a non-profit organization and called The California Forest Center. Ray Crane, Crane Mills, was appointed to handle the financial requirements for starting construction.

Reno was the Conference location in 1972 and this time the Sierra-Cascade Logging Conference Christmas Tree to the City, came from Collins Pine Company, Chester.

Publicity was handled by Roy Berridge, Diamond International Corporation, and Dewey Mansfield, Mardsden Advertising. The Greater Reno Chamber of Commerce printed and distributed the news releases.

The Equipment Show opened Wednesday afternoon. Thursday started with the Breakfast and the Honorable Nevada Governor, Mike O'Callaghan, giving the welcoming address. Also at the Breakfast was the Seventh Tall Tales Contest.

Registration hit an all-time high, 1,100 paid. The members of the Equipment Committee appeared for the first time in their uniforms.

The Directors added another \$250.00 Technical Scholarship to the program, making three Technical Scholarships available.

The Tournament of Champions on Saturday closed the Conference. The events were choker setting, axe throwing, hand chopping, end loading and rubber tire skidding.

The 1973 Conference was in Sacramento at the Cal-Expo site. With the meeting at Cal-Expo, the Directors were able to look over the progress at the Forest Center. The Conference started with the Breakfast, featuring the Eighth Tall Tales Contest and a bundle of gifts being raffled off by the Equipment Committee. The Tall Tales Contests ended with this Conference. As a good will gesture and publicity move, "Lousy Logger" LP records were issued to every registrant.

The Logger's Holiday was rained out in part, with the front end loading and skidder contests being canceled. The contestants in these events drew for the fee money to make their day interesting. The other event, choker setting, axe throwing and chopping were run off as scheduled.

The Conference's Silver Anniversary was the 1974 Conference in Reno, with the Honorable Mike O'Callaghan, Governor of the State of Nevada, again a keynote speaker at the Breakfast.

The first presentation of memorials was given by Dan Gelleman, Forest Consultant. Another first was the tree topping near the Pioneer Auditorium. John Parmeter, AFPC retired, climbed and limbed the fir tree that had been set up, and then topped the tree to finish off an expert demonstration. On Saturday the members and the community were entertained by the "Loggerama", a new substitution for the "Logger's Holiday".

When "Wampy" published the 1974 Report & Director, he included his Silver Anniversary Report on the first 25 years of the Conference and 25 years "For Good Will And Good Logging". As I stated earlier, that report is an integral part of this history.

The Conference returned to Redding-Anderson in 1975 "Big Time". Lou Wilson, Page Equipment Sales, headed the Equipment Committee that exceeded all expectations by overfilling the exhibit space.

The auditorium to be used for the program was still under construction but it too was filled to overflowing throughout the Conference. Rain forced cancellation of the "Loggers Holiday".

Of great importance for the Conference was the support and involvement by the total community of the area. This included the Equipment Committee, the Redding Chamber of Commerce, and the merchants in Redding and Anderson.

The 1976 Conference was in Reno and the Conference arranged for two large Christmas Trees to be delivered to the cities of Reno and Sparks. The trees were provided by the Douglas Fir Company, a Branch of Fibreboard Corporation, and came from the Truckee area. Emmett Baugh, Cascade Logging Company, furnished the trucks for hauling the trees.

Again, the Honorable Mike O'Callaghan, Governor of Nevada, was the headliner at the Breakfast and gave the welcoming address.

Snow fell big time on this Conference, presided over by President Mike Balcom. of International Paper Company. "Wampy" reported that we found out how to operate in the snow. We slowed down, "put on our skid chains, overshoes, heavy clothing and let it snow". The snowfall caused the cancellation of the Truck Rodeo.

The original "Lousy Loggers Band" disbanded following this Conference, after having performed for the Sierra-Cascade Logging Conference for 18 consecutive years. Those band members in the Sierra-Cascade Logging Conference, however, reorganized as "Lausmann's Lousy Loggers Band" and continued to perform for the Sierra-Cascade.

Will Jurgens, who had been Manager of the Reno-Sparks Convention Authority when the Conference made the first trip to Reno, had recently retired. Will had extended a large helping hand when the Conference first selected Reno, and he continued to do so for every Conference, he was a true Conference friend. At this 1978 Conference, Will was honored at the Breakfast event for all his help and friendship.

At the 1976 Spring Directors Meeting there was action on the Forest Center. The Forest Center had been completed in the summer of 1975 and was to be used during the 1976 State Fair. It would be manned by personnel from the logging and lumber industry, and from other organizations associated with logging and lumber manufacturing. The Directors were asked to participate.

Allan Clark, from the California Forest Communications Council, indicated that the Associated California Loggers, the California Forest Protective Association, the Forest Land Owners of California, the Western Timber Association and the California Forest Communications Council desired to join the Conference in Completing the Forest Center. The offer was put under study.

At this Spring Meeting, the Scholarship Committee proposed some changes in the program. The Committee proposed that the two forestry scholarships be increased from \$500.00 to \$1,000.00, that the students be in their junior year of study at Cal, Humboldt State, Oregon State, or Nevada, Reno, that the students maintain a "B" average or better in all college work completed, that students show leadership in studies, extra curricular activities or work experience, that students be a resident of California, Nevada, or the Oregon Counties of Lake, Klamath, Jackson, Josephine or Curry.

The Committee continued support of the three Technician Scholarships of \$250.00 each. The purpose of these scholarships was to provide help to students preparing for the technical and vocational careers in forestry, logging, forest surveying, forest public relations, logging equipment sales, service or repairs, or any other career closely related to industrial forestry or logging.

To qualify for these Technician Scholarships the student had to be entering the second year of a forestry program at a junior college in the same areas required for the forestry scholarships, maintain a "B" average or better in college units completed and be a resident of the same areas required for the forestry scholarships.

The Scholarship Committee recommendations were accepted and put under study, and formally approved at the February 1977 Director's Meeting. The new rules were put into effect for the Fiscal Year starting June 1, 1977.

The Holiday Inn in Redding was the headquarters for the 1977 Conference. Several changes were made in the program, with the President giving his address at the Gin Fizz Breakfast, opening the equipment show Thursday morning, having a Past President's Axe Throw contest prior to the Thursday afternoon program and had a Super Sawdust Bowl Friday night. The "Lousy Loggers" entertained at the Gin Fizz Breakfast and the two Sawdust Bowls. The Special Events Saturday was well-attended. The events included axe throwing, choker setting, hand chopping, double hand bucking, jack and jill hand bucking and a tug-of-war. There were separate contests for college students.

The registration was 1,100 plus, the second best the Conference had had.

In March 1977, Henry Ghiglieri, President of our fourth Conference, passed away.

Phase Two of the Forest Center was nearing completion in 1977, but there was need for cover at the site. At the Spring meeting of the Directors in May 1977, a fund was established to erect a gazebo at the Forest Center. Jim Thompson, AFPC retired, was put in charge of the project. The fund furnished by the Conference was not adequate to complete the gazebo but several firms nearby contributed lumber and hardware and got the job done.

Phase Three of the Forest Center was to turn the Center over to a non-profit organization for use and management. During the 1978 Conference year, getting to Phase Three was a Conference goal.

With the 1978 Conference scheduled for February in Reno-Sparks, The Fiberboard Corporation, Truckee Division, furnished two large Christmas Trees for the cities of Sparks and Reno, which were delivered and erected by the Reno Equipment Committee.

The 1978 Conference, headed by President Elwood Maloney, Modoc Lumber Company, attracted a large number of registrants, 1,355 in total; this was a new record.

Again, the Honorable Mike O'Callaghan, Governor of the State of Nevada, was present at the Gin Fizz Breakfast to speak to the members. And again, "Lausmann's Lousy Logger Band" entertained at the Gin Fizz Breakfast and both Sawdust Bowls. The headquarters was the Nugget in Sparks.

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## The First 50 Years (Continued)

The Special Events Program on Saturday morning was principally a truck rodeo, the one that had been previously snowed out in 1978.

The Directors meeting in Reno at this Conference scheduled the subsequent Conferences as follows:

- 1979 Redding-Anderson
- 1980 Reno
- 1981 Redding-Anderson
- 1982 Reno

The Directors also started study to pick the Conference sites for the ten year period following 1982.

The California Forest Center was completed in mid 1978 and, at that time, was in the early stages of coming under the management of a non-profit organization. The Forest Center Fund consisted of over two thousand dollars and the Directors, at the February 1979 meeting in Redding, voted to transfer the money to the new non-profit organization of the many interested groups taking over the Forest Center.

The Directors also voted for the following Conference sites after the 1982 Reno show.

- 1983 Sacramento
- 1984 Reno
- 1985 Redding-Anderson
- 1986 Reno
- 1987 Redding-Anderson
- 1988 Reno
- 1989 Sacramento
- 1990 Reno
- 1991 Redding-Anderson
- 1992 Reno

The President for this 1979 Conference in Redding-Anderson was Doug Whitaker, Fruit Growers Supply Company, and Doug had a great theme for his show: "Get Involved, Loggers Are RARE Too".

In "Wampy's" report on the Conference year he had this observation: "This is the second time in the history of the Conference that the ladies presented a portion of the sessions. It is understandable why they (ladies) are very effective lobbyists. I learned long ago that it is easier to agree with a lady than to put up an argument."

With Glen Duysen, Sierra Forest Products, at the helm, the Conference charged into the 1980's with the California Forest Center now a going non-profit concern, the Conference back in Reno, headquarters at the MGM Grand and a new registration record of 1,560.

The Centennial Coliseum announced that the exhibit space would be doubled soon. The Equipment Committee, for the first time in the history of the Conference, charged for Ladies Day. Ladies, again, were an integral part of the program. Dan Gellerman, Forest Consultant, was honored for his thirty-one years of registration at the Conference.

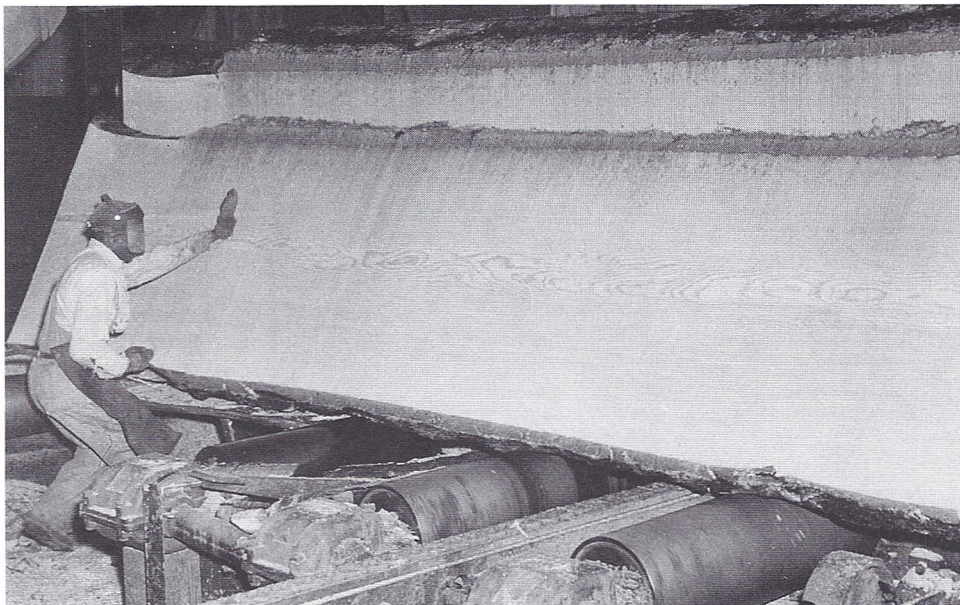
This was "Wampy's" last Conference as Secretary-Treasurer. On June 20, 1980 "Wampy" turned the job over to Verne Fredrickson, of Northwest Pipe and Casing Company. Verne became the third Secretary-Treasurer of the Conference and, subsequently, was given the title of Secretary-Manager.

With Dick Pland, Louisiana Pacific Corporation, as President and "rookie" Verne Fredrickson as Secretary-Manager, the 1981 Conference was back in Redding-Anderson in good numbers: 1,150 registered. Redding-Anderson had a new record.

The "Logger's Holiday" was a success, with the highlight being a yarder demonstration.

The Report & Directory for the Conference year was dedicated to "Wampy" Wambold, had a great picture on the cover and two pages of pictures, statements from logger friends and stories about "Wampy's" shenanigans. Here are a couple of them:

One day "Wampy" had to do a little timber cruising over east of - in Butte County. The map showed a section corner at the edge of a meadow. So "Wampy" drove to the meadow and found a little cabin there under the trees. An old man came out on the porch and "Wampy" said, "Is there a corner around here someplace?" The guy said "Nope." So "Wampy" went back one mile, maybe two miles to the known section corner. Broke out chains, set up the compass, ran the coffin lines, section lines for a mile or two miles, across canyons, through some manzanita, came back to the meadow and there by the cabin were three trees. The old man came out



again, "Wampy" said, "Say, that corner is right here by the cabin. Didn't you know that?" The old man said, "Yup, I thought you were one of those Forest Service bastards."

"Wampy" was a great practical joker, no one was immune from his jokes. We had an old logger named Bill Stokes, at Stirling City at the logging camp. In those days the cabin had two beds in opposite corners, in the middle was an upright 50 gallon oil drum, with flanged top, for heat. The bull of the camp would keep a pile of wood outside of the cabin. After about nine o'clock when the generator was shut down and the lights went out, it got mighty cold in those cabins, especially in the late fall or early spring. And Bill complained bitterly about having to go outside in that cold, cold night to urinate. So one day he had a brilliant idea, a stroke of genius, he went over the cookhouse and got an empty 2 pound coffee can. He put in on the floor by his bed. At night he could put it under the covers and relieve himself without leaving his warm bed. Well the scheme worked beautifully until one night it came to a rude and shocking end. Wampy had taken a nail and hammered holes in the bottom of the can.

"Humboldt" Ed Walker was the President of the 1982 Conference in Reno when Ron Arnold and "Sierra Clubber" John Amadio gave their words of wisdom to the members. Even with tough economic times and the doubling of the Coliseum exhibit space, the Coliseum was almost filled.

During the Director's Meeting, past Secretary-Treasurer "Wampy" Wambold was honored when the forestry scholarships were changed to the "Wampy" Wambold Awards.

The Conference ended with the "Logger's Holiday".

Sacramento was by-passed for the 1983 Conference, and Redding-Anderson got the nod. Joe Griggs, Cal Sierra Timber, Inc., was President for this return to Redding-Anderson.

The cost for individual membership was increased from \$20.00 to \$25.00. The previous change in the membership fee was in 1974.

During 1983 Lloyd "Wampy" Wambold passed away and the Conference lost its staunchest member. His life spanned the period of 1906 to 1983. "Wampy" was Secretary-Treasurer of the Conference for 26 years. (See the 1983 Report & Directory for "Wampy's" Memoriam. Also see the 1984 Report & Director for the report about "Wampy" that appears in the Redding Record Searchlight.)

Back on the long term schedule again, the Conference under the leadership of Bill Dennison, Western Timber Association, was in Reno in 1984. Verne Fredrickson, Secretary-Manager, moved on and Dorene Curry was selected as his replacement.

The Scholarship program was blessed by substantial changes, due to the Equipment Committee wishing to provide opportunities for students in the service field. The two forestry scholarships remained unchanged, while the three forest technicians awards were increased from \$250.00 to \$500.00 each; these were all "Wampy" Wambold Scholarships. Added were three service technician scholarships; one for \$1,000.00 and two for \$500.00. These latter three scholarships were funded by the Equipment Committee. In honor of "Wampy", the Directors individually contributed over \$1,500.00 to help fund the "Wampy" Wambold Scholarships for 1984.

(Continued on page 28)



## *The First 50 Years (Continued)*

Jim McCollum, Clover Logging Company, presided over the Conference in Redding-Anderson in 1985. Ray Crane was the Keynote Speaker, providing us with words of wisdom and unprecedented humor. (See page 5 of the 1985 Report & Directory for the best stories of your lifetime.)

Bill Thomas, of the Equipment Committee, handled the publicity very professionally.

One of the highlights of the Conference was the steam donkey and other old logging equipment that was on display. This was due to the efforts of Larry Strawn, Blue Ridge Forest Management.

For the 1986 Conference in Reno, Don Curry was President. The registration was 1,475; not a new record. The Governor of Nevada welcomed the members, not Mike O'Callaghan this time, but the Honorable Richard H. Bryan.

The headquarters was the Nugget, and the Nugget furnished the elephant for the tug-of-war which was part of the Saturday Logging Show. The Equipment Committee did well and sold all of the exhibit space.

Redding-Anderson in 1987, with Gary Shaffer, Almanor Forest Products, President Bill Thomas, of the Equipment Committee, again covered the Redding area very well with Conference publicity.

Secretary-Manager Dorene Curry resigned after the Conference and Past President, Past Director Warren Carleton took over as Secretary-Manager.

In 1988 the Conference was held in Reno, as scheduled, and Joe Martin, Joe Martin Logging and Trucking, Inc., was President of a spirited event. The speakers were outstanding and included California State Senator John T. Doolittle, Lawrence C. Helms from In-House Training, Medford, Oregon, and Northern California Congressman Wally Herger. With this lineup, an excellent equipment show and good weather, the registration was a robust 1,494. The headquarters hotel was the Nugget.

The Conference closed on Saturday with a "Lumberjack" Show, but before that, substantial investments were made by the Conference and members to worthy programs. The Conference contributed \$4,000.00 and the Equipment Committee contributed \$1,000.00 to the California Forest Center. Individually, the Directors contributed another \$1,450.00 to the Center. During registration, members contributed \$1,302.50 to Trees Are For People. The Directors also decided that the student interest in the "Wampy" Wambold Forestry Scholarships had waned and terminated the entire scholarship program.

The 1989 Conference had been scheduled for Sacramento, but several years earlier, the Directors voted to instead return to Redding-Anderson. The entire Redding-Anderson location appeared superior to the Sacramento scene.

Dave Dealey, Fruit Growers Supply Company, was President and his program about timber availability was very timely. The registration totaled 1,228, which was a new Redding-Anderson record.

Conference investments amounted to \$3,500.00 to the California Forest Center, with the Equipment Committee contributing another \$1,000.00, and Trees Are For People receiving \$5,135,000 from the Conference and from members contributing as they registered.

Dale Houston handled the publicity for the Conference, with the Equipment Committee funding the activity. The publicity was excellent as Dale received Conference exposure by numerous TV and radio appearances, and by hosting news reporters at the Conference.

President Jon Norby's theme for his 1990 Conference in Reno, was "Solidarity". The Conference started with a bang and ended with the "Lumberjack" Show. Prior to the Conference, Reno radio station KROW promoted a logging caravan to travel around Northern California timber communities and report back to the station about the people and towns. The goal was to develop solidarity and promote the February Conference. The station kept track of the caravan, and aired the interviews and other news daily. A great deal of interest in the Conference developed. Without a doubt this helped to get people to the Conference as the registration of 1,586 was a new Conference and Reno record.

One of the best "Greetings From The Pacific Logging Congress" delivered to the Conference was given by Pacific Logging Congress President W.D. "Bill" Moore, W.D. Moore Logging Company of Winter Harbour, B.C. Bill gave the membership and the ladies a "lift" and closed off his "Greeting" with his poem, "The First Logger - February 1976". (See the 1990 Report & Director, pages 21 and 22 for the "The First Logger - 1976" It is a dandy").

Keynote Speaker Bruce Vincent, Communities For A Great Northwest, expressed the way of life for the logger forever: "Never - Never - Never - Give Up". His appearance was a plus for the Conference.

Headquarters was the Peppermill, a change of pace for the members, but the Peppermill gave the Conference a good run and was very professional in meeting the needs of the Conference. The Conference ended Saturday with the equipment show and the "Lumberjack" Show.

Those registering contributed \$2,011.00 to Trees Are For People, the Directors contributing another \$4,118.33. The Directors also voted to contribute \$4,118.33 to the California Forest Center.

Secretary-Manager Warren Carleton advised the Directors that he would be resigning after the Conference. Warren continued to manage the affairs of the Conference through the Spring Meeting of the Directors in Sacramento in May of 1990 and, then his successor, Roy Berridge took over the responsibility of Secretary-Manager.

Frank Stewart, Marysville Forest Products, Inc. and Collins Pine Company, was President for the 1991 Conference in Redding-Anderson. The Conference had its first "Education Day", patterned after the successful "Day" the Redwood Logging Conference had had for a couple of years at their Annual Meeting. The event was organized by Jeannie Tomascheski and supported by Gene Dawson. Three hundred grammar school students were escorted through the equipment exhibits for a hands-on experience with logging and fire fighting equipment, gaining an appreciation of the logging world outside the classroom.

The first Logger of The Year award went to Dick Pland, Fibreboard Corporation. An additional "first" for the Conference was an auction of donated items, with the proceeds going to Trees Are For People. The auction raised \$14,200 and, after deducting the cost for Education Day, netted \$12,358.00 to Trees Are For People. During registration, the members contributed \$1,235.00 to Trees Are For People and \$410.00 to the Redding Logging Museum. The Directors contributed \$5,000.00 to the California Forest Center.

A new "wrinkle" was added this year with a Trucker's Seminar in a building off-site for truckers. The thrust behind this seminar was to encourage truckers to attend the Conference, register at a reduced fee, receive some valuable information and become a staunch supporter of the Conference. Ron Voss, Sierra Pacific Industries, spearheaded the seminar.

The Conference ended Saturday with the "Logger's Holiday".

Headquarters for the 1992 Conference in Reno was Bailey Casino Resort. President was Dee Sanders, Trinity River Lumber Company, who, with his Program Chairman, put on an emotional program. The Conference theme was "I'm Proud To Be An American Logger". There were nineteen workshops and seminars in addition to the regular program. A new membership was established, called Crew Member, restricted to employees of logging, trucking or road building firms. Crew Members were encouraged to attend and participate in these sessions, with the Directors hoping the Crew Member would develop a strong interest in the Conference and become a regular member.

The Logger Of The Year was Jim Headrick, Cascade Logging Company.

The Conference raffled a pickup on the final day of the Conference. Money raised by the raffle was used to offset program costs. The auction netted \$9,167.00 for Trees Are For People, and during registration, the members donated an additional \$1,298.00. During registration, members donated \$527.00 to the California Forest Center, while the Directors contributed another \$2,000.00. The Directors also voted to contribute \$2,000.00 to both The Evergreen Foundation and Sierra Escapes.

The Conference ended Saturday with the Broken Top Logging Show, a "logger family" rally and the pickup raffle.

Buzz Eades, Eades Forestry Resources, was President for the 1993 Conference in Redding-Anderson. At the time the Gin Fizz Breakfast was getting underway, Jeanne Tomascheski and Gene Dawson were guiding nearly 400 Shasta County elementary school children through the equipment show at the Shasta District Fairgrounds. The event, Education Day, was a "winner" again and the school officials were looking forward to the Education Day in 1995.

The auction at the Gin Fizz Breakfast netted \$11,442.00 for Trees Are For People. During registration, the members donated \$815.00 to Trees Are For People and \$444.00 to the California Forest Center.

Logger Of The Year was Jim McCollum, Clover Logging Company. In addition to the regular program, there were eleven workshops and seminars, including a Skill Logger. Event open only to those who work in the woods. Saturday morning featured the final program, with speakers, workshop and seminar prize drawings, the finals of the Skill Logger Events and the raffle of the pickup. Again, the pickup profit was used to offset the Conference costs.

Headquarters for the 1994 Conference was the Reno Hilton, successor to the MGM Grand and the Balley Casino Resort. Larry Duysen, Sierra Forest Products, was President, and Larry and his Program Chairman zeroed-in on political activism with the theme and the program. Registration was good, with a count of 1,246. A new Special Membership was offered this year @ \$200.00, which provided the member to display his business card on a special page in the Report & Directory. Thirty-three Special Memberships were issued.



## The First 50 Years (Continued)

Three seminars for ladies, truckers and scalers, were available during the three program sessions.

The auction at the Gin Fizz Breakfast was a whopping success, netting \$25,099.00 for Trees Are For People (now called Talk About Trees). An additional amount of \$1,230 was contributed by registering members. The total contributed to Talk About Trees was about double of what had been passed along before. The Directors voted to contribute \$1,000.00 to the California Forest Center, \$1,500.00 to the Sierra Escapes publication and \$1,000.00 to the California Forestry Association for use by Jim Craine preparing a forestry pictorial. Registering Conference members also contributed \$690.00 to the California Forest Center.

Principally through the efforts of Women In Timber, who helped to sell the pickup tickets, 3,556 raffle tickets were sold, and the profit was plowed back into operating the Conference. The drawing for the pickup took place at the Equipment Show Saturday morning.

The Logger Of The Year was Lowell Robinson, Robinson Enterprises, Inc.

Two hundred additional copies of the Report & Directory were printed for geographical distribution to banks, professional offices and other locations where they might attract attention.

The 1994 Report & Directory carried a very interesting report about 40 years of operations. On page 2 of the R & D there is listed each Conference by year, location, President and theme.

The 1995 Conference in Redding-Anderson, with Tom Wulfert, Thomas Wulfert & Company, introduced a new format for the meeting. This was an "In Woods Logging Seminar". The elementary school students were the first visitors to the live mechanized logging demonstration. Over 300 fourth grade students under the guidance of Jeanne Tomascheski and Gene Dawson toured the live logging demonstration near Shingletown that was directed by Mike Mitzel, Sierra Pacific Industries, and members of the California Licensed Foresters Association.

Meanwhile, at the Conference the Gin Fizz Breakfast and auction were underway. The auction netted \$21,667.00 for Talk About Trees; another \$540.00 was added by members as they registered. Joe Martin, Joe Martin Logging and Trucking, was named The Logger Of The Year, and on Saturday won the raffle for the pickup. With the help of the ladies of Women In Timber selling many raffle tickets, the Conference enjoyed a profit of \$7,189.00 for funding operations.

Apart from the regular program was a special event, the Forestry Education Exchange Round Table Session, about programs available to teachers and educators for focusing on forest ecosystems and natural resource management. The presenters were foresters, industry representatives and educators.

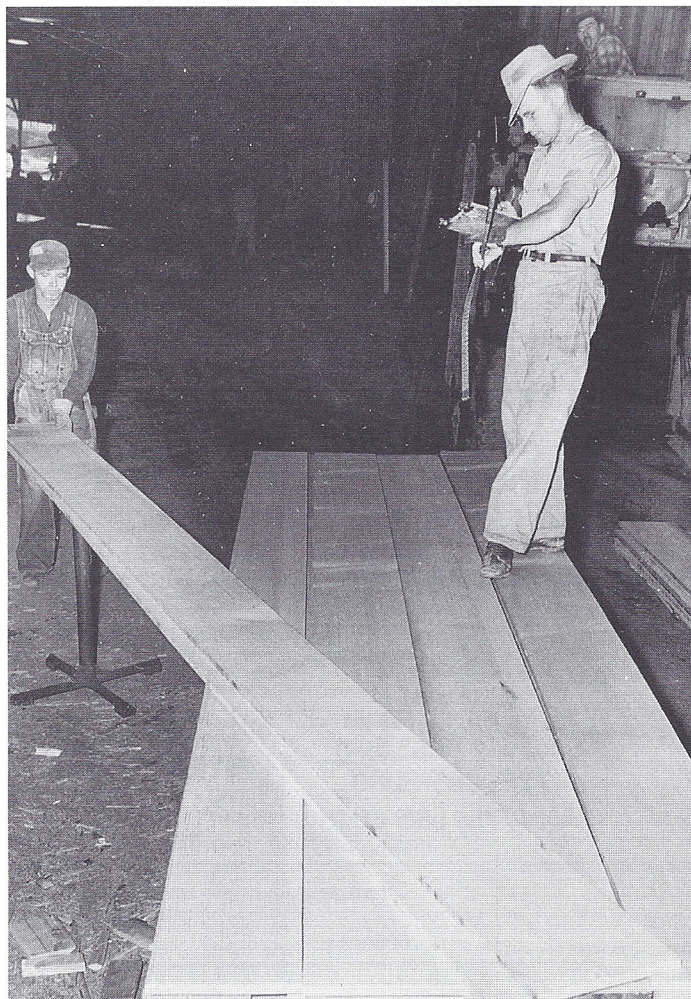
Wrapper throwing and axe throwing contests were conducted Thursday and Friday by event Chairman Dave Marshall, Campbell Timberland. Saturday morning was time for the last chance to view the equipment show and to "sweat out" the drawing for the pickup. Following these opportunities, members drove or were bussed to the "In Woods Mechanized Logging Seminar" on Sierra Pacific Industries timberlands near Shingletown. Sponsors of the seminar were the Logging and Equipment Committees.

Secretary-Manager Roy Berridge retired on April 1, 1995 and Bill Dennison, Forest Resource Issue Mgt., was selected to replace Roy.

At Reno in 1996, President Tim Lynch, Jay Dee Transport, selected the Nugget for the headquarters hotel. Bill Dennison had his first Conference as Secretary-Manager. Under the direction of Kathleen Duysen, the Conference sponsored the first Education Day for Reno elementary school students. The students were escorted through the equipment displays and a couple of live demonstrations, by private industry foresters. In addition to a fine program, there were seminars and workshops on meeting new safety requirements, trucking, rural community politics, understanding costs and understanding forest practice rules.

Dale Houdashelt, Mike Waters Logging, Inc., was honored as The Logger Of The Year at the Gin Fizz Breakfast. During the Breakfast, the auction netted \$25,300 for Talk About Trees and an additional \$3,503.00 was contributed by members as they registered. Registering members also contributed \$725.00 to the California Forest Center. The pickup raffle netted \$20,545.00 to the Conference for funding operations. At the same time, the Equipment Committee conducted a raffle for a trip to Maui.

During the Directors meeting in February there was an expression of concern about the operation of the California Forest Center (CFC). Board representatives were asked to look into the Center's management and plans, to report back. The report showed that the Center was being managed by Carol Crow of the California Forest Products Commission (CFPC); that the lease for the CFC with Cal-Expo needed renewal; that Crow appeared to be by-passing the Board of Directors of the CFC in renewing the lease. Conference representatives met with CFPC officials, with the result that the lease was renewed in a satisfactory fashion between Cal-Expo and the



CFC. Later, the leadership of the CFPC was given to Donn Zea, an appointment supported by the Directors.

The Directors also agreed that a committee of past Secretary-Managers, Equipment Committee representatives and Directors should meet with the Secretary-Manager and jointly work together to assemble the Report & Directory.

For the first time a lady was appointed to the Board of Directors. This was Jeanne Tomascheski.

The Conference Development Committee, chaired by Ron Voss, Sierra Pacific Industries, had become a strong guiding force in advising the Executive Committee about Conference operations. Committee recommendations centered on making the Conference more efficient, a better attraction for loggers and a stronger organization. The Executive Committee endorsed the continuation of the Conference Development Committee.

During the 1997 Conference year President Dick Roseberry, Roseburg Forest Products, and the Directors concluded that the Conference had to improve program, goals, emphasis and interest if the Conference was to continue to attract and lead the industry. New goals were established and recommendations for program improvement were initiated. Secretary-Manager, Bill Dennison, called these actions "A Move In The Right Direction". The most important changes and improvement were: (1) appointment of the Education Fund Distribution Committee for determining the allocation of education funds, principally from the Sierra-Cascade Logging Conference Education Fund Auction; (2) scheduling the education fund auction at a Friday dinner/dance instead of at the Gin Fizz Breakfast; thus making the Breakfast a better social gathering for loggers and friends; (3) changing the Ladies Day Luncheon to a brunch; (4) assigning a committee the responsibility of working with a similar equipment committee, both charged with developing Conference improvement proposals.

President Roseberry opened his Conference in Redding with a lively Gin Fizz Breakfast that honored Bob Moore, Moore Logging Company, Oroville, as "Logger

(Continued on page 31)



## The first 50 Years (Continued)

Of The Year". Later at Anderson, the President's Program Chairman, Than Williams, Than Williams Trucking/Logging, served up this thought-provoking program in line with his theme of "Our Forests: Wise Use Through Education". Than offered panels, technical workshops, Education Day in the woods for 555 fourth grade students and the first ever dinner/auction/dance.

The principal leaders of Education Day were Jeanne Tomascheski, Gene Dawson, Mike Mitzel, Glenda Bird and Tom Royal. The in-the-woods harvesting demonstrations, provided demonstrations of timber harvesting on the timberlands of Sierra Pacific Industries using the most modern logging equipment. In addition, the students were treated to demonstrations by earlier era skidding equipment - an early period Caterpillar tractor and a steam donkey. Members and the public visited the in-the-woods demonstration Saturday.

The Sierra-Cascade Logging Conference Education Fund Auction Friday night netted \$47,037. The funds were distributed in this fashion:

Talk About Trees - Oregon	\$ 2,352.00
Talk About Trees - California	42,333.00
Forestry Institute for Teachers - SAF	2,353.00

During registration members contributed the following:

Talk About Trees - California	\$ 1,300.00
California Forest Center	395.00

Sierra Pacific Industries contributed an amount equal to the on-truck logging costs for the logs produced by the in-the-woods demonstrations and designed the contribution exclusively for Education Day. This generous contributed amounted to \$ 8,883.00

The pickup raffle netted \$12,000.00 for Conference operations.

Some important items of note for this 1997 Conference were: the Secretary-Manager was authorized to purchase a computer and software to help his administrative tasks; the directors of the California Forest Center (CFC) signed a contract for the California Forest Products Commission (CFPC) to manage the CFC; the Equipment Committee sold all the show space at the fair grounds.

At this 1997 Conference, Dan Fisher of Fruit Growers Supply Company directed the publicity program.

The attendance for this 1997 Conference was 720; down 150 from the Redding Conference; and down 350 from the 1996 Reno Conference. The Equipment Committee reported that total show attendance had been declining since 1993. Concerned, the Directors acted on the recommendation of the Conference Development Committee to develop "A Vision For The Future", and proceeded to accelerate the scheduling of meetings by the joint logger-equipment committee to pursue this "Vision".

Work on developing the "Vision For The Future" continued as the 1998 Conference year was unfolding. Led by new President Ron Monk, Georgia Pacific Corporation, logger and equipment committeemen devoted hours and energy in discussions to improve the efficiency of Conference administration and the solidarity of the leadership, and to develop a Conference purpose. Loggers and equipment representatives jointly met three times by November 1997 to seek agreement on action needed to develop the "Vision For The Future". The joint committee was named the Joint Goals and Strategy Committee, and Bill Dennison acted as facilitator during the discussions. Five goals were selected:

- Goal #1 - Long-term Sustainability of the Conference
- Goal #2 - Promote Conference Solidarity
- Goal #3 - Promote the Industry
- Goal #4 - Improve Industry Morale
- Goal #5 - Youth Education

With goals established, the President of the Conference and the President of the Equipment Committee appointed representatives to Goal Committees. The Committees would meet and submit their reports at the Conference Director's Meeting the spring of 1998.

To meet the need of funding the Conference, the Directors increased the Individual Members and the Firm Membership fees by \$10.00 each. The new levels of membership investment became \$40.00 for Individuals and \$60.00 for Firms.

The Crew Membership was discontinued.

Mike Mitzel, Sierra Pacific Industries, continued his program of working closely with harvesting equipment producers and salesmen by hosting a meeting between the equipment representatives and timberland owners. The thrust of the meeting was to promote forest management, and to make the goals of the timberland owner, and the equipment to reach these goals, a reality.

Additional emphasis was given to showing the harvesting equipment of most interest to the loggers. Ron Hosking, H.L. Power Company, was appointed Chairman of the Vendor Development Committee to work with the Equipment Committee in attracting equipment to the Conference that best fitted the needs of the loggers. Ron was also asked to study a proposal to attract investments in the Conference by corporate donations.

Publicity for the 1998 Conference in Reno was again in the hands of Dan Fisher. The loggers and the Equipment committee jointly sponsored radio spots about the Conference via Reno radio station KOH that covered Northern California, Oregon and Washington.

The 1998 Conference in Reno opened under the threat of storms in the Sierras, President Monk's Program Chairman Mike Albrecht, Sierra Resource Management, Inc., opened the event with a spirited Gin Fiz Breakfast. Featured was Thomas Jefferson, a perfect (as far as we know) impersonator of the real man. The Logger

(Continued on page 33)

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## *The first 50 Years (Continued)*

Of The Year award went to Joe Griggs, Robinson Enterprises, Inc., Nevada City.

Program Chairman Albrecht's theme was "Looking Ahead - For Good Will and Good Logging" and he started it off with a workshop, followed by a panel about the Headwaters Forest deal on the Northern California Coast. Although membership in the Conference was necessary to attend panels and workshops, folks were not stopped from attending during the initiation of this requirement. Panels and a workshop rounded out the Friday program. Congressman John Doolittle, Roseville, CA., was a speaker Friday. The Congressman is an important ally of the industry and he even cancelled a fund raiser in Washington to attend the Conference.

Education Day, under the direction of Kathleen Duysen, Terra Bella, was a tour through the equipment show for 200 students. Prior to Education Day, Kathleen spoke on Talk About Trees (TAT) at each class going on the tour.

The dinner/auction/dance, featuring the Sierra-Cascade Logging Conference Education Fund Auction, netted \$58,107. During registration, members contributed another \$,1351. The Education Fund Distribution Committee recommended that the money be split 87.5% to California TAT, 5% to Oregon TAT, and 7.5% to Forestry Institute for Teachers.

During registration, members contributed \$1,040 to the California Forest Center (CFC). The Pickup raffle netted \$12,898 which helped to cover Conference expenses. The happy winner of the 1996 Conference pickup raffle donated \$1,000 to the Conference in the name of Whitney Construction.

In recognition of successful axe throwing competitor and Past President, Mike Balcom, the Past President's Axe Throwing event was named the Mike Balcom Memorial Past President's Axe Throw, and a memorial axe will be rotated among the annual winners.

The registration amounted to 925 members, and would have been greater except for the unsettled weather conditions in the Sierras.

The balance of this history covers the 1999 Conference year during the summer prior to the annual meeting in February of 1999 in Redding-Anderson. Of great importance is that this is the fifteen year of the Sierra-Cascade Logging Conference.

In this summer period, President Than Williams, Than Williams Trucking/Logging, presided over the drive by Conference leaders to produce the "Vision For The Future" for the organization. Under his watch the goals of the Joint

Goals and Strategy Committee, five of them spread out in five sub-committees, are to be addressed to achieve the "Vision".

The sub-committee reports started to reach the Directors in May of 1998. The more important recommendations formally approved by the Directors are:

1. Conduct one raffle. Establish a net amount to go to the loggers. After that amount is achieved, all proceeds are to be split equally.
2. The loggers and the equipment people will have representatives on each other's committees.
3. Publicity will be handled by a joint committee and the members will work together as a team, not individually.

More recommendations are forthcoming.

Steve Wiard, P&M Cedar Products, Inc., is responsible for the program and has selected "Proud Of Our Past - Responsible For Our Future" for the Conference theme.

During registration at the 1998 Conference, members contributed \$1,040 to the CFC. In this 1999 Conference year, the Directors, at their Spring Director's Meeting, authorized the expenditure of an additional \$2,000 to the CFC. The Directors also authorized the expenditure of \$5,000 to fund a co-sponsored teachers field trip. This expenditure will come from the fund of \$8,883 contributed For Education Day in Conference year 1997 by Sierra Pacific Industries.

Co-chairman of the Publicity Committee are Dan Fisher, Fruit Growers Supply Company, and Ron Heuer of Redding.

The Headquarters Hotel for the 1999 Conference in Redding-Anderson is the Doubletree Motel.

The dinner/auction/dance was named the Lumberjack Banquet/Auction/Dance.

Conference membership is comprised of individual workers in the industry, logging contractors, trucking contractors, managers of timber companies and wood product companies, foresters, state and federal agency employees, and suppliers of a wide array of equipment and services to the logging. Out of this membership has come the President of the Conference and the head of the Equipment Committee. Listed below are the individuals who have been selected to lead the Annual Conference as President and the theme they have selected.

*(Continued on page 34)*

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## The First 50 Years (Continued)

YEAR	LOCATION	LOGGERS PRESIDENT	EQUIPMENT COMMITTEE CHAIRMAN	THEME
1950	Chico	Harold Crane	N.E. Gurney	"A picture of the Mixed Pine Logging Industry"
1951	Redding-Anderson	Robert Grimmett Pine Logging Company	N.E. Gurney	"Can We Balance Our Books and Our Forests?"
1952	Redding-Anderson	Herb McMahan Ralph Smith Lumber Co.	N.E. Gurney	"For Good Will and Good Logging"
1953	Redding-Anderson	James Garrett Collins Pine Company	William Sullivan	"Cooperation for Forest Production & Reproduction"
1954	Redding-Anderson	Henry Ghiglieri J.T. McDonald Logging Co.	David J. Craft	"Facing the New Era in Forest Production"
1955	Redding-Anderson	W.S. Wickstrom Byles-Jamison Lumber Co.	Frank Gerlinger	"Men in the Woods - The Key to Our Future"
1956	Redding-Anderson	Lafe Stephens Weyerhauser Company	Frank Gerlinger	"Logging With the New Look"
1957	Sacramento	James Coonan Trinity Alps Lumber Co.	John Weber	"Young Growth and Young Ideas"
1958	Redding-Anderson	Harry Oatman Trinity Alps Lumber Co.	Paul Droscher	"The Logger - His Problems, Practices, Profits, & People"
1959	Redding-Anderson	Harry Russell U.S. Plywood Corporation	Ray Lowry	"Logging - From Ox-Team To Jet Stream"
1960	Redding-Anderson	Kenyon Young McCloud River Lumber Co.	C.F. Crowe	"Bugs, Burns, and Baloney"
1961	Sacramento	Elmer Zimmerman International Paper Company	Bill Morgan, Jr.	"For Good Will and Good Logging"
1962	Redding	Dave Rogers Big Bear Timber Co.	Harry Bates	"Out of the Stew in '62"
1963	Redding-Anderson	Jack Berry Berry Wholesale Lumber Co.	Fred W. Gerlinger, Jr.	"Out of the Clouds and Back to the Woods"
1964	Sacramento	Vincent Bouquet Weyerhauser Company	Bob Jensen	"If I Had My Way"
1965	Sacramento	Warren Carleton American Forest Products Co.	Roy Stillwell, Jr.	"Choppers to Cheese Blocks The Mechanics of Logging"
1966	Sacramento	Ray Crane Crane Mills	Max Christensen	"A Public Trust - Tree Farming and Good Logging"
1967	Sacramento	Dave Williams U.S. Plywood Corporation	George A. Mclean	"The New Look in Logging"
1968	Fresno	Thomas Taylor American Forest Products Co.	George A. Mclean	"Another Era - Another Challenge"
1969	Sacramento	Lowell Jones Lowell Jones Logging	Robert W. Bogh	"Grappling With Small Logs"
1970	Reno	Roy Berridge Diamond National Corporation	Robert W. Bogh	"The '70's - Rough Skidding For The Independent Logger"
1971	Sacramento	Harold Anderes Sequoia Forest Industries	Robert W. Bogh	"Up in the Air in '72"
1972	Reno	James Fisher J.W. Fisher Logging	Dewey Mansfield	"The Times - They Are A Changing"
1973	Sacramento	Ed Norby Norby Lumber Company	Roy Beardall	"Logging From the Loggers Point of View"
1974	Reno/Silver Anniversary	Robert Jensen Cooper Mills	C.I. Mahoney	"Twenty-Five Years of Good Will and Good Logging"
1975	Redding-Anderson	Jim Thompson American Forest Products Co.	Jim Gordon	"Staying Alive in '75"
1976	Reno	Mike Balcolm	Joe Anxo	"Staying Alive in '76"



## The First 50 Years (Continued)

YEAR	LOCATION	LOGGERS PRESIDENT	EQUIPMENT COMMITTEE CHAIRMAN	THEME
1977	Redding-Anderson	Emmett Baugh Cascade Logging Company	Al Albeitz	"Think Wood - It's Good"
1978	Reno	Elwood Maloney Modoc Lumber Company	Jim Mortimore	"Energy Uses Without Abuses"
1979	Redding-Anderson	Doug Whitaker Fruit Growers Supply Co.	Lou Wilson	"Get Involved . . . Loggers are RARE Too"
1980	Reno	Glen Duysen Sierra Forest Products	Reno Quilici	"The 80's Challenge the Logger"
1981	Redding-Anderson	Richard Pland Louisiana Pacific Corporation	Howard Johnson	"Get It Done In '81 - Right"
1982	Reno	Ed Walker American Forest Products Co.	Walter Ott	"Can We Survive til '85"
1983	Redding-Anderson	Joe Griggs Cal-Sierra Timber Company	Jim Guthridge	"Building - The Key to '83"
1984	Reno	Bill Dennison Western Timber Association	Fred Carlson	"Picking Up The Pieces in '84"
1985	Redding-Anderson	Jim McCollum Clover Logging Company	Jerry Evans	"Here Today - Here to Stay"
1986	Reno	Don Curry Consulting Forester	Rick Hendricks	"Our Industry Pulling Together"
1987	Redding-Anderson	Gary Shaffer Almanor Forest Products	Gene Dawson	"Forest Politics - Use It Or Lose It"
1988	Reno	Joe Martin Joe Martin Logging & Trucking	Joel Peterson	"Make Success Your Fate in '88"
1989	Redding-Anderson	Dave Dealey Fruit Growers Supply Co.	Chuck Davidson	"At 40 in '89 - Get Involved It's Time"
1990	Reno	Jon Norby Norby Lumber Company	Mike Jordan	"Solidarity - Our Image For The '90's"
1991	Redding-Anderson	Frank Stewart Marysville Forest Products	Monte Adams	"New Directions and New Challenges"
1992	Reno	Dee Sanders Trinity River Lumber Co.	Mike Jones	"I'm Proud To Be An American Logger"
1993	Redding-Anderson	Buzz Eades Eades Forestry Resources	George Zwaga	"Regeneration For Generations"
1994	Reno	Larry Duysen Sierra Forest Products	Gary Dietrick	"The Power of Political Activism"
1995	Redding-Anderson	Tom Wulfert Thomas M. Wulfert & Co.	Nick Porter	"Our Abundant Forest Producing Forever"
1996	Reno	Tim Lynch Jay Dee Trucking, Inc.	Jimmy Gilmore	"Mechanical Logging: Fantastic Future or Forest Fantasy"
1997	Redding-Anderson	Dick Roseberry Roseburg Forest Products	Jerry Boyer	"Our Forest Wise Use"
1998	Reno	Ron Monk Georgia-Pacific Corp.	Jimmy Gilmore	"Looking Ahead: For Good Will and Good Logging"
1999	Redding-Anderson	Than Williams Than Williams Trucking/Logging	Jerry Bryant	"Proud of Our Past - Responsible For Our Future"

\*In 1969 two separate Boards of Directors were formed and Equipment Committee Chairman was changed to President.